

## Serving Chicagoland

My name is Paul McPherson and thanks for your interest in my photography. If hired, I will photograph all the major moments of your wedding ceremony and reception without the constraints of hourly charges. Uniquely blending photojournalism with contemporary portraiture, your candid moments will be complimented with stunning portraits. I like to create a fun and relaxed atmosphere when shooting which allows people to be themselves. You will receive a Photo Disc containing all the images from your wedding day along with a modern storybook wedding album. Some photographers today are outsourcing their images for album design. This hands-off approach has your album designed by someone who did not experience your wedding. However, your album pages will be personally designed to retell the story that I witnessed of your wedding. The things that were important to you will be incorporated into the album. Many photographs will be digitally enhanced, transforming them into unique works of art. This will not be your mother's wedding album!

## THE NON-PACKAGE APPROACH

Because every couple is unique, there are no predetermined cookie-cutter style packages. Instead, you customize your own package and the total investment, which is centered around the wedding album. The album is the showcase for your wedding photography. Simply pick and choose from the selection of pages that I will create for your album. You can select as few as 20 or as many as 60 pages. This approach to album design allows you to take full advantage of the artistry of the photographer while customizing your album. Designing in this manner ensures that the album will be completed in weeks rather than after many months of overwhelming decision making.

## FEEES

- A retainer fee of \$1000 is due upon signing of the contract.
- A \$1075 balance is due on or before the day of the wedding which will be applied to your wedding album.

## CUSTOMIZED OPTIONS

Albums can range from 20 to 60 pages and are available in 10x10 or 12x12 dimensions.

A high-resolution Photo Disc of all images from the wedding will be delivered with the finished album.

- Double Page Spread Album Pages :  
\$100 each (10x10 Album)    \$125 each (12x12 Album)  
(For example: the price of a 20 page 10x10 album would be \$1000)
- Acrylic Album Cover With Photo:  
\$200
- 6x6 Parent's Album: Contains the identical pages as the Bride & Groom album.  
The size has been conveniently reduced for easy transport and on-the-spot bragging rights!  
\$450 (regardless of page total)
- Engagement Photo Shoot:  
\$150 (Includes high-resolution photo disc.)

Contact Paul to schedule a personal consultation today!  
[www.PaulMcPhersonPhotography.com](http://www.PaulMcPhersonPhotography.com)